

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Brabender Cox LLC
Attention: Accounts Payable
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
305807-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Hoekstra / Republican / US	Hoekstra for Senate	

Flight Dates	Order #	Alt Order #
07/31/12 - 08/07/12	305807	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/06/12	Action News 6am	6-7am M-F	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 07/31/12 6:40 AM Action News 6am 6-7am M-F :30 BCPH1209H \$800.00 NM									
2	07/31/12	08/06/12	M-F 7-9am	7-9am M-F	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 07/31/12 8:47 AM M-F 7-9am 7-9am M-F :30 BCPH1209H \$800.00 NM 1 WXYZ W 08/01/12 8:40 AM M-F 7-9am 7-9am M-F :30 BCPH1209H \$800.00 NM									
3	07/31/12	08/06/12	12n-1p	12-1pm M-F	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 07/31/12 12:28 PM 12n-1p 12-1pm M-F :30 BCPH1209H \$600.00 NM									
4	07/31/12	08/06/12	5-6pm M-F	5-6pm M-F	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 07/31/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 BCPH1209H \$1,000.00 NM 2 WXYZ W 08/01/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 BCPH1209H \$1,000.00 NM									
5	07/31/12	08/06/12	6-630pm M-F	6-630pm M-F	MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 07/31/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 BCPH1209H \$1,100.00 NM 1 WXYZ W 08/01/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 BCPH1209H \$1,100.00 NM									



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Advertiser	Product	Estimate Number	
Hoekstra / Republican / US	Hoekstra for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/31/12	08/06/12	M-F 7-730p	7-730pm M-F	MTWTF--	:30	3	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	Tu	07/31/12	7:09 PM	M-F 7-730p	7-730pm M-F	:30	BCPH1209H	\$1,100.00 NM
3	WXYZ	W	08/01/12	7:25 PM	M-F 7-730p	7-730pm M-F	:30	BCPH1209H	\$1,100.00 NM
1	WXYZ	F	08/03/12	7:12 PM	M-F 7-730p	7-730pm M-F	:30	BCPH1209H	\$1,100.00 NM
7	07/31/12	08/06/12	Nightline	1135pm-1205am M	MTWTF--	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	08/03/12	11:34 PM	Nightline	1135pm-1205am M	:30	BCPH1209H	\$900.00 NM
8	07/31/12	08/06/12	5-6pm M-F	5-6pm M-F	MTWTF--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	08/03/12	5:26 PM	5-6pm M-F	5-6pm M-F	:30	BCPH1209H	\$1,000.00 NM
9	07/31/12	08/06/12	6-630pm M-F	6-630pm M-F	MTWTF--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	08/01/12	6:10 PM	6-630pm M-F	6-630pm M-F	:30	BCPH1209H	\$1,100.00 NM
10	07/31/12	08/06/12	M-F 7-730p	7-730pm M-F	MTWTF--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	08/06/12	7:10 PM	M-F 7-730p	7-730pm M-F	:30	BCPH1209H	\$1,100.00 NM
11	07/31/12	08/06/12	11pm Action News Update	11-1135pm M-Sun	MTWTFSS	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTFSS	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/04/12	11:07 PM	11pm Action News Update	11-1135pm M-Sun	:30	BCPH1209H	\$2,200.00 NM
12	08/05/12	08/05/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/05/12	6:22 PM	Su 6-630p	6-630pm Sun	:30	BCPH1209H	\$750.00 NM
13	08/04/12	08/04/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/04/12	7:40 AM	GMA SAT 7-8am	SAT 7-8am	:30	BCPH1209H	\$350.00 NM



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Advertiser	Product	Estimate Number	
Hoekstra / Republican / US	Hoekstra for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/04/12	08/04/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/04/12	8:11 AM	Action News SAT 8am	SAT 8-9am	:30	BCPH1209H	\$350.00 NM
15	08/05/12	08/05/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/05/12	8:39 AM	Action News SUN 8am	Sun 8-930am	:30	BCPH1209H	\$300.00 NM
16	08/06/12	08/06/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	08/06/12	5:35 PM	5-6pm M-F	5-6pm M-F	:30	BCPH1209H	\$500.00 NM
17	08/06/12	08/06/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	08/06/12	6:29 PM	6-630pm M-F	6-630pm M-F	:30	BCPH1209H	\$1,100.00 NM
18	08/06/12	08/06/12	11pm Actn News M-F	Late News M-F	M-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	08/06/12	11:32 PM	11pm Actn News M-F	Late News M-F	:30	BCPH1209H	\$1,100.00 NM
19	08/07/12	08/07/12	5am News M-F	5-6am M-F	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 08/07/12	<u>End Date</u> 08/13/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	08/07/12	5:21 AM	5am News M-F	5-6am M-F	:30	BCPH1209H	\$200.00 NM

Total Spots **24** Gross Total **\$21,450.00**

Payment Terms 30 Days

Agency Commission **\$3,217.50**
Net Amount Due **\$18,232.50**